

# JACKSON TOWN COUNCIL

## STATEMENT OF STRATEGIC INTENT

### 2009

**STRATEGIC OBJECTIVE: ENVIRONMENTAL STEWARDSHIP**

#### **VISION STATEMENT:**

**Responsibly manage our resources for the benefit of present and future generations while striving to reduce our energy and fuel use.**

#### **Issues & Challenges:**

- Wildlife
- Water/sewer incentives for reductions
- Fuel types
- Land Use
- Utilities management

#### **Strategies:**

- ✓ U.S. Mayor's Climate Project Agreement
- ✓ Join ICLEI
- ✓ MOU with Teton County/TOJ for Energy Efficiency Advisory Board
- ✓ Purchasing policy including fleet vehicles
- ✓ Adopt the EEAB 10x10 Action Plan
  - Fuel
  - emissions
  - water
  - energy (electricity)
- Support and encourage the use of sustainable building practices and materials (e.g. LEED construction)
- Support smart growth mixed use development in the Town Jackson, which minimizes the dependence on automobiles, preserves open space and enhances air quality.
- Support, encourage and utilize recycling practices. This includes decreasing the demand for raw materials, recycling (paper, oil, etc) and encouraging reuse. This also includes purchasing recycled products (e.g. recycled paper, purchasing wind power, using green cleaning products, using energy efficient light bulbs, etc).
- Explore the Use of alternative fuels technology (e.g. biodiesel, plug in hybrids, and Natural Gas).
- Manage the Town's water system in a manner that emphasizes resource conservation.
- Manage the Town's wastewater system in a manner that protects water quality.
- Manage the Town's stormwater system in a manner that minimizes impacts on water quality.
- Develop partnerships with other agencies to maintain and improve air, water, land quality and animal habitat (Flat Creek restoration/Regional Air Quality).
- Support and promote public transit and non-motorized modes of transportation.
- Support Wildlife Migration corridors
- Support the use of more efficient vehicles including Plug In Hybrids
- Discuss Mandatory Pay as You Throw Program
- Complete Streets

#### **Tactics/Action Plan**

- Fund Education Program Including Signs that educate people about our efforts and asking to turn off power
- Fund Storage Tanks for Alternative Fuels
- Fund Heated Storage for Fleet
- Support Smart Growth and Change the Land Development Regulations to comply with the comp plan in that regard
- ✓ Fund Wastewater Treatment Plant Upgrades and Water Treatment Upgrades
- Support Town Forestry Policy – Tree City USA Program
- Pumping water to the top of Snow King for Fire Protection
- Explore the use of alternative fuels
- Support more energy efficient vehicles including the use of plugin hybrids
- Implement 10x10 EEAB Action Plan
- Continue to pursue 100% renewable energy

