

Welcome to the Mayor's page.

STRATEGIC OBJECTIVES

In early 2007, we developed a set of strategic objectives that we use to inform and guide our decisions. We have continued to reaffirm and rework these strategies because they help us work together to accomplish the things we feel are most important to the community. The Strategic Objectives are:

Governmental Consolidation

Town As Heart of Region

Maintaining the Unique Character of Jackson Hole

Environmental Stewardship

Economic Sustainability

ENVIRONMENTAL INITIATIVES

The Town of Jackson is very proud of its environmental initiatives. With the support of the community and the Town Council, I became the first mayor in Wyoming to sign the US Mayor's Climate Protection Agreement in November, 2006. In addition, both the Town and County governments approved our "10x10 initiative" and committed to a 10% reduction in fuel and electricity consumption by 2010 within all government and transportation facilities.

All Town departments are working to help meet and exceed our 10x10 goal through energy conservation, recycling, smart investments in Energy Star equipment upgrades and our town's investment in green hydro power. Some of our notable achievements towards this goal include the purchasing of green power for all Town facilities, installation of a solar farm at the waste water treatment plant and energy efficiency retrofits of all town facilities.

DOWNTOWN JACKSON

I remain committed to the revitalization of downtown Jackson and Smart Growth principles. I believe Town is the place where locals have historically worked, played and lived. A strong downtown core allows people to leave their cars at home and walk or bike to work, shopping and, because of where we live, recreation. We encourage a strong downtown by allowing business owners some flexibility in their building design, by encouraging workforce housing and by supporting the numerous special events that are centered in our downtown core and Snow King Mountain. Coordinating Capital Improvements with our Pathways division helps us to work towards Complete Streets: friendly sidewalks, accessible bike lanes and safe crosswalks with efficient traffic flows. Events such as the Elk Fest, Old West Days, Independence Day, Farmers Market, Old Bill's Fun Run, Fall Arts Festival, Winter Carnival and the Dog Sled race, along with the numerous events and activities at the Center for the Arts and Snow King Mountain bring new energy to our downtown area.

COMPREHENSIVE PLAN

Town of Jackson and Teton County Planning Departments will be releasing the community comprehensive plan in the fall of 2009. This document is intended to be a long range planning tool that will help guide development decisions in the Town. I would welcome your input on the document.

STAYING CONNECTED

Four times a year we recognize an individual or organization in our community deserving some recognition - a pat on the back. Through the *Hometown Hero* program, we've recognized those people who help make our community a better place to live, work and play. If you would like to nominate someone as a hometown hero, please call me at 733-3932, extension 1001 or email me at mbarron@ci.jackson.wy.us. Twice monthly (the same weeks as the Council Meetings) I host a brown bag lunch on Wednesday at noon at Town Hall. These information meetings provide a convenient opportunity to share ideas and concerns about YOUR community. And though I don't hold regular office hours, I can be reached at Town Hall at 307-733-3932, extension 1001, or by email.

One Valley, One Vision, One Voice

There is no doubt that our valley is a very special place. The people here are involved and caring. I believe that we must come together on issues that ultimately support the good of the entire valley and make it a better place. If we each pick our camps or align ourselves on one side or the other of an issue with selective hearing and blinders, we are only hurting ourselves in the end. Big changes are on the horizon for Jacksonsonites and it is critical that we put down our differences, open our minds, and have meaningful conversations about the kind of place we want our home to be.

Thank you for visiting the Mayor's page and I look forward to hearing from you.

Absolutely best,

Mayor Mark Barron